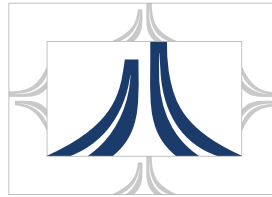# OLYMPIC JUMPING COMPLEX

STYLE GUIDE

LOGO

Breathing space for logo. 1/3 of the icon's height must be retained around all sides of logo before edge of any border, other artwork, copy, etc...

LOGO SPACE AND PLACEMENT

OLYMPIC JUMPING COMPLEX

OLYMPIC JUMPING COMPLEX

Color or solid black on white backgrounds

OLYMPIC JUMPING COMPLEX

OLYMPIC JUMPING COMPLEX

Solid white on colored backgrounds

OLYMPIC JUMPING COMPLEX

OLYMPIC JUMPING COMPLEX

LOGO USE ON WHITE AND SOLID BACKGROUNDS

DO NOT use at low-resolution.

DO NOT change fonts.

DO NOT stretch or skew.

DO NOT change colors.

DO NOT change artwork.

DO NOT eliminate artwork.

LOGO USAGE

COLORS

COLORS

PRIMARY COLORS

BLUE
CMYK: C: 100 M: 85 Y: 35 K: 15
HEX: 1d3d6b

STEEL GREY: 85% BLACK
CMYK: C: 0 M: 0 Y: 0 K: 85
HEX: 333333

SECONDARY ACCENT COLORS

MED GREY: 55% BLACK
CMYK: C: 0 M: 0 Y: 0 K: 55
HEX: 999999

LIGHT GREY: 25% BLACK
CMYK: C: 0 M: 0 Y: 0 K: 25
HEX: cccccc

FONTS

MONTSERRAT SEMIBOLD

Montserrat Semibold

predominant headline/tagline font
can use all the variations (i.e. semi-bold, bold, heavy, etc...) just not the italics.

OSWALD REGULAR

Oswald Regular

secondary headline/subtitles
can use all the variations (i.e. semi-bold, bold, heavy, etc...) just not the italics.

Roboto

paragraph or extensive amount of copy font
can use all the variations (i.e. semi-bold, bold, heavy, etc...) including italics.

BRAND CONTACTS

Request logos, design approval, questions:

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OLYMPIC JUMPING COMPLEX